

light+building

8. – 13. 3. 2026
Frankfurt am Main

**Electrifying Places.
Illuminating Spaces.**

The world's leading trade
fair for lighting and building
services technology

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ELECTRIFYING PLACES ILLUMINATING SPACES

The inspiring motto of Light + Building 2026 is “Be Electrified – Electrifying Places. Illuminating Spaces.” The continuing theme of “Be Electrified” underlines the fact that electrification and digitalisation continue to shape the central themes of the lighting and building-services technology industry.

This new motto places the two major core areas of lighting and building technology directly at the centre: Electrifying Places refers to the constant development and interconnection of urban spaces and the need to efficiently electrify and secure buildings, as well as the sustainable supply of electricity. Illuminating Spaces focuses on the design aspects of lighting technology.

A comprehensive event programme will run during Light + Building.

Find all the information on the events here:



8 to 13 March 2026



8 to 12 March 2026: 9.00 – 18.00
13 March 2026: 9.00 – 17.00



Messe Frankfurt GmbH,
Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main, Germany



Visitors: 151,192 from 146 countries (2024)
Exhibitors: 2,169 (511 from Germany and 1,658 international) (2024)



Visitor groups: Architects, interior architects, engineers, planners, lighting planners and designers, building fitter, security technology, overall structural planner, industry, trade, public-sector authorities and facilities, energy consulting, educational institutions, utility companies, wholesale and retail, electrical engineering and installation technology, building system integrators, solar installations, facility management and real estate industry

FACTSHEET

KEY BENEFITS EMPOWERING VALUES

Skilled trade

1 in 5 is a trade
visitor

Electrical

1 in 10 visitors is an
electrical engineer

Light

1 in 11 visitors is a
lighting planner



World's leading trade fair –
leading international
innovation platform for
over 20 years

International visibility
guaranteed

At home in the world

14 Light + Building
branded trade
fairs worldwide...
...and growing!

One-stop-
shop for the
industry

Maximum
added value
from this
multi-sector
fair

KPIs AND INSIGHTS

151,192

visitors from 146 countries

51%

from Germany

49%

international

TOP 5 visitor interests

51% Technical lighting, lamps, components and accessories

48% Electrical engineering and installation technology

43% Home and building automation

31% Decorative lighting and accessories

17% Security technology/Intersec Building

Architects' practices **6%**

System integrators / IT service providers **5%**

Designers **4%**

Universities, higher education, research institutes **2%**

Other services **2%**

Trade visitors

according to sector

21% Skilled trade **19%** Industry **12%** Trade

9% Other sectors

6% Engineering / planning consultancies

4% Construction / real estate

3% Suppliers, building / energy services

2% Public-sector authorities and facilities

5% Students

TOP TEN visitor countries



Especially effective at reaching target groups:

Electrical skilled trade, electrical planner & planner technical building equipment

49% of trade visitors are top management

2,169 exhibitors
511 from Germany / 1,658 international

95% visitor satisfaction

THERE'S POWER IN COMMUNITY. TOGETHER WE'LL REACH OUR TARGET GROUPS.



2 mio.
visitor mailshots worldwide



28,650
followers



International press/
advertising cooperation with
90 publishers



90,369
followers



126,630
followers on
social media



86,000
newsletter recipients



140
adverts in 120 industry publications globally
(in print)



938
followers



6,673
followers

> 36 mio.
impressions

im paid social media +
Google campaigns*

*between 12/23 – 03/24



232,025
video views on YouTube

STAND RENTAL

Early bird price

available until 30. 4. 2025

Row stand (1 side open)
Corner stand (2 sides open)
Main stand (3 sides open)
Block stand (4 sides open)
Outdoor stand
Upper storey (when built on 2 storeys)

up to 299 sqm (prices per sqm)

€ 329.00
€ 341.00
€ 349.00
€ 356.00
€ 260.00
€ 209.00

from 300 sqm (prices per sqm)

€ 276.00
€ 279.00
€ 285.00
€ 292.00
€ 260.00
€ 209.00

from 800 sqm (prices per sqm)

€ 268.00
€ 272.00
€ 279.00
€ 285.00
€ 260.00
€ 209.00

Light + Building 2026 all prices plus:

Media Package
€ 985

AUMA contribution
€ 0.60
per sqm

Environmental contribution
€ 4.40
per sqm

VAT

Regular price

available from 1. 5. 2025

Row stand (1 side open)
Corner stand (2 sides open)
Main stand (3 sides open)
Block stand (4 sides open)
Outdoor stand
Upper storey (when built on 2 storeys)

€ 409.00
€ 418.00
€ 424.00
€ 430.00
€ 260.00
€ 209.00

€ 333.00
€ 340.00
€ 348.00
€ 358.00
€ 260.00
€ 209.00

€ 324.00
€ 332.00
€ 340.00
€ 349.00
€ 260.00
€ 209.00

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YOUR CONTACTS IN THE LIGHT + BUILDING SALES TEAM

Any questions?

We'd be happy to offer a variety of ways to take part and options for your stand, tailored to your particular requirements and budget.

Please contact us for further information.

We look forward to seeing you!

messe frankfurt

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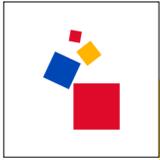
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FOCUS THEMES

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Smart + Intelligent Light Systems		KI-Tools + Future Skills		Connected Security
	Digitalisation		Innovative Light Design	
Sustainability		Smart Buildings + Smart Cities		Biophilic Lighting
	Work + Living		Energy + Resource Efficiency	
Emotional Lighting		E-Mobility + Infrastructure Management		Human Centric Lighting
	Connectivity		Electrification	

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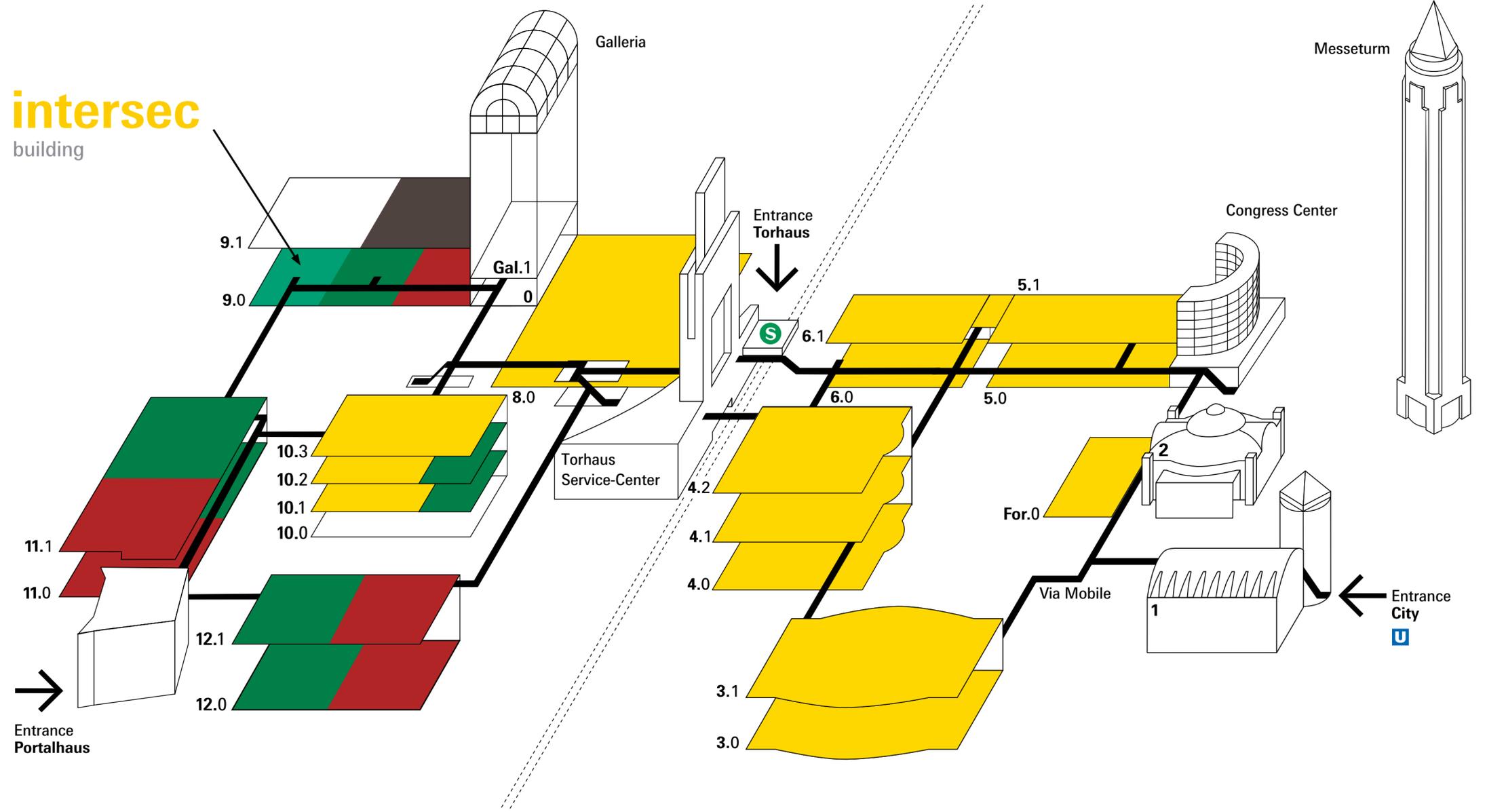


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Frankfurt am Main

-  Lighting
-  Electrical engineering
-  Home and building automation
-  Security technology, Intersec Building
-  Werkstattstraße, Young Competence

intersec building



■ Lightfair
presented by Light + Building
Las Vegas

NEW

■ Light + Building
Frankfurt a. M.

■ Light + Intelligent Building
Middle East
Dubai

■ Smart Home Expo
■ Light + LED Expo
New Delhi

■ Shanghai Intelligent
Building Technology
■ Shanghai Smart
Home Technology
Shanghai

■ Fesi
Bologna

NEW

■ BIEL Light + Building
Buenos Aires

■ Smart Home Expo
■ LED Expo
Mumbai

■ Light + Intelligent Building
Istanbul

NEW

■ Guangzhou International
Lighting Exhibition
■ Guangzhou Electrical
Building Technology
Guangzhou



At home –
in the
world.

Light + Building Technology
Fairs worldwide

SAVE THE DATE!

Early bird discount!
until
30. 4. 2025